



SOFÍA RIVERA SANTANA

Graphic Designer

Contact:

 Web portfolio/
www.sofiaerre.com

 E-mail/
ssofiar93@gmail.com

 Mobile/
686-243-5410

I'm passionate about solving visual communication problems, in means of creating an experience, & driven by detecting needs.

I love to learn, and every project is an opportunity to. In the projects I've had the chance to take part of, I've learned more about a wide range of topics, like planes, furniture, wine, and electrical circuits.

Full Name/

Sarah Sofía Rivera Santana

Birthplace/

Mexicali, Baja California, México

D.O.B./

April 14th 1993

Personal e-mail address/

ssofiar93@gmail.com

 /in/sofiariverasantana

LANGUAGES

Spanish/

Native proficiency.

English/

Professional bilingual proficiency.

FAVES

/Music
/Learning
/Technology
/Photography
/Design Thinking



EDUCATION

2012 - 2016

CETYS Universidad

B.A. in Graphic Design

Hons. Magna Cum Laude
Mexicali, Baja California



JOB EXPERIENCE

2015 - 2016

Visual Creativos

Intern

Graphic design intern for editorial, social media and advertising projects.



PROJECTS & EXPERIENCES

2014

Piso 25 - XXV Encuentro Nacional de Escuelas de Diseño Gráfico ENCUADRE

General organization of the event, Registration team lead and community management.
Part of the event logistics team.

2014 - 2015

Fox Force - SAE Aerodesign Team
Graphic Design

Brochure and graphic elements design for the team presentation and the plane.

SKILLS

Front-End Web Dev:
HTML5, CSS3, JQuery & Bootstrap 3.
Web Design
Editorial Design
Packaging
Photography
Branding
Social Media
Typography
English-Spanish Translation

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Acrobat Pro
SketchUp
Coda & Sublime Text
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Cyberduck (FTP)
Mac OSX